

Marvia

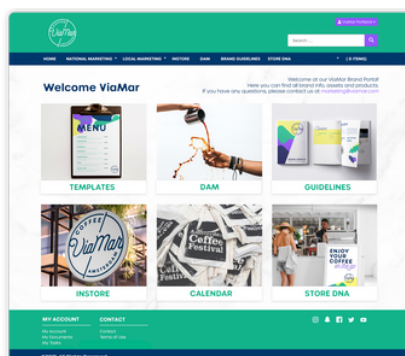
All-in-1 Platform for Distributed Marketing

Brands that sell products through distributed networks such as resellers, franchises dealers, partners, retailers or agents, face serious challenges in reaching customers and drive sales in local markets.

Marvia's cloud-based distributed marketing solution maximizes productivity and brand consistency through centralization while offering decentralized partners the tools to capitalize on local market insights.

Benefits Marvia

- ✓ Over 14 years experience in DAM & Brand Management
- ✓ Trusted by users in over 90 countries
- ✓ Align national-to-local marketing strategy
- ✓ Respond to market demands and increase T2M
- ✓ Save by enhancing marketing production efficiency
- ✓ Focus on (global) brands that want to act on a local level



Solution

Our platform is modular, depending on the needs of your brand, we can build a platform from various modules and add-ons.

Digital Asset Management

Branded Templates

Digital Brand Guidelines

Dashboard & Analytics

Marketing Shop

Marketing Calendar

360° Campaign Distribution

POS ordering based on DNA

Features Marvia

- ✓ Find & customize marketing assets
- ✓ Take users through a step-by-step campaign order process
- ✓ Real-time and edit & preview Visual Editor (WYSIWYG)
- ✓ Approval flows: streamline marketing requests & approvals
- ✓ DNA: auto-import data per location or user
- ✓ Kits: make event kits for repeated activities
- ✓ Localization incl. multi-language



Discover more at getmarvia.com

Marvia

Get in touch with us

Offices

Amsterdam, The Netherlands
New York, USA

Phonenumber

+31 (0)20 716 28 10

Email

contact@getmarvia.com

Discover more at getmarvia.com

MarVIA