

# Marvia

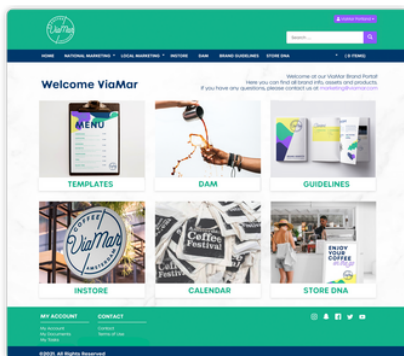
## All-in-1 Platform for Distributed Marketing

Brands that sell products through distributed networks such as resellers, franchises dealers, partners, retailers or agents, face serious challenges in reaching customers and drive sales in local markets.

Marvia's cloud-based distributed marketing solution maximizes productivity and brand consistency through centralization while offering decentralized partners the tools to capitalize on local market insights.

### Benefits Marvia

- ✓ Over 14 years experience in DAM & Brand Management
- ✓ Trusted by over 90.000 users worldwide
- ✓ Align national-to-local marketing strategy
- ✓ Respond to market demands and increase T2M
- ✓ Save by enhancing marketing production efficiency
- ✓ Focus on (global) brands that want to act on a local level



### Solution

Our platform is modular, depending on the needs of your brand, we can build a platform from various **modules** and add-ons.

Digital Asset Management	Branded Templates	Digital Brand Guidelines	Dashboard & Analytics
Marketing Shop	Marketing Calendar	360° Campaign Distribution	POS ordering based on DNA

### Features Marvia

- ✓ Find & customize marketing assets
- ✓ Take users through a step-by-step campaign order process
- ✓ Real-time and edit & preview Visual Editor (WYSIWYG)
- ✓ Approval flows: streamline marketing requests & approvals
- ✓ DNA: auto-import data per location or user
- ✓ Kits: make event kits for repeated activities
- ✓ Localization incl. multi-language



Discover more at [getmarvia.com](https://getmarvia.com)



# Get in touch with us

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**MarVIA**