

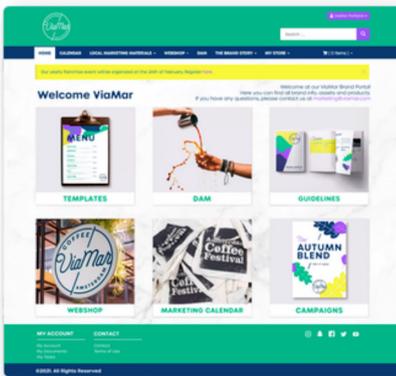
Marvia

All-in-1 platform for Distributed Marketing

Brands that sell products through distributed networks, such as resellers, franchise dealers, partners, retailers, or agents, face serious challenges in reaching customers and driving sales in local markets.



Marvia's cloud-based distributed marketing solution maximizes productivity and brand consistency through centralization while offering decentralized partners the tools to capitalize on local market insights.



Benefits Marvia

- ✓ Over 15 years of experience, users in over 90 countries
- ✓ Focus on (global) brands that want to act on a local level
- ✓ Aligns national-to-local marketing strategy
- ✓ Stops repetitive marketing requests draining your resources
- ✓ Increases partner participation and shares winning strategies
- ✓ Localize your content at scale but with a smaller workload

Solution

Marvia is a scalable solution for brands that want to streamline their marketing operations across multiple locations or partners. Check out the most important features below:

Digital Asset Management Finding that one asset you were looking for in minutes, not hours	Dynamic Templates Customized content at scale with a smaller workload	Marketing Shop Seamless ordering of materials, minus the usual hassle
Marketing Calendar Streamlining campaign execution, without long email threads or PDFs	Local Distribution Easy local content distribution, minus sacrificing brand consistency	Workflows Accelerated approvals & processes, without compromising quality

Don't take our word for it

"Marvia mainly offers us time savings and efficiency. There was much work in our local store marketing, and this has become a lot less with Marvia. Of course, there are always tailor-made requests from our franchisees, but we now have more time for these."

Caitlin - Campaign Manager / New York Pizza



Discover more at getmarvia.com



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