

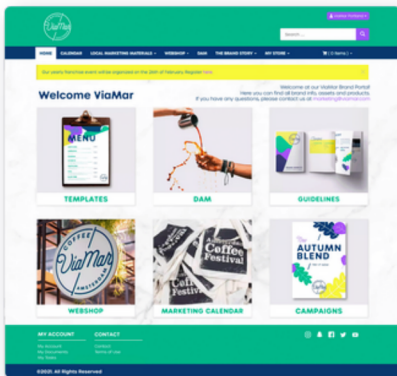
# Marvia

## All-in-1 platform for Franchise Marketing

Franchise brands face unique challenges in reaching customers and driving sales in local markets while striving for brand consistency across their franchisee network.



Marvia's cloud-based franchise marketing portal maximizes productivity and brand consistency with centralized control and local customization and deployment.



### Marvia Benefits

- ✓ Diverse market experience with users in over 90 countries
- ✓ Automate the content creation process
- ✓ Aligns national-to-local marketing strategy
- ✓ Stops repetitive marketing requests from draining your resources
- ✓ Boosts franchisee participation and shares winning strategies
- ✓ Localizes your content at scale but with a smaller workload

### Solution

Marvia is a scalable solution for franchises that want to streamline their marketing operations. Explore the most important features for franchise success below:

<b>Digital Asset Management</b> Finding that one asset you were looking for in minutes, not hours	<b>Dynamic Templates</b> Customized content at scale with automation	<b>Marketing Shop</b> Seamlessly order promo materials, bypass admin overhead
<b>Marketing Calendar</b> Streamline campaign execution, without long email threads or PDFs	<b>Local Distribution</b> Easy local content distribution, without sacrificing brand consistency	<b>Workflows</b> Accelerate approvals & processes, without compromising quality

### Don't take our word for it

"Marvia offers us consistent communication with a clear corporate identity on a global level. Thanks to Dynamic Templates, affiliates around the world have direct access to the latest marketing creativity and make it relevant locally. By combining the Social Media integration with Marvia's templates, partners around the world can create locally relevant social posts and share them directly to their own channels."

Nienke Thomas - COO / fit20 franchise



Discover more at [getmarvia.com](https://getmarvia.com)



# Get in touch with us

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**MarVIA**