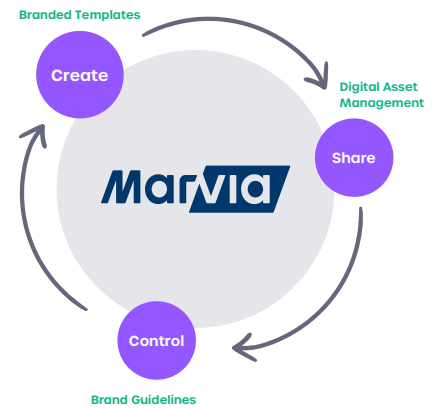# Marvia

Keeping marketing on-brand everywhere

Marvia is a cloud-based brand management platform. Our software helps brands in more than 90 countries run campaigns easily and consistently across all partners and channels. Our tools reduce operational marketing costs and increase efficiency and output: producing more, while putting in less.

Our platform is modular; depending on the needs of your brand you can choose from various modules and add-ons.

Create — Branded Templates
Digital Asset Management
Share
Control — Brand Guidelines

Branded Templates

Features

Real-time edit and preview (WYSIWYG) in the Visual Editor

Localization: multi-language, themes and styles per region/group

Workflow: approval flow to check the result before publication

DNA: auto-import content based on your profile (e.g. text, images, design elements)

Design for non designers within brand guidelines

Digital Asset Management

Features

Smart Search: tagging & metatagging

Product detail view: shows all scraped metadata (e.g. size, format, DPI)

Define roles & permissions per user/group, restrict access to folders and collections

Open upload: upload files in the DAM without loggin in

Adobe Creative Cloud integration

Brand Guidelines

Features

Interactive Brand Manual (web-based)

100% on brand: font, heading & interaction

Smart and fast content editing from CMS

Content Referencing: connect brand identity to assets and templates

Always updated and synced to everyone, everywhere in real-time

Add ons

Marketing Calendar	360º Campaign Distribution	POS ordering (DNA based)	Marketing Shop	Dashboard & Analytics

Benefits Marvia

Software that works for your Brand. Control your marketing materials, while managing and publishing them on a local level.

- ✔ Over 14 years experience in DAM & Brand Management
- ✔ Trusted by brands around the globe
- ✔ Easy to use, no graphical or technical knowledge required
- ✔ Focus on (global) brands that want to act on a local level

TOYOTA PEDEGO ELECTRIC BIKES ZEISS
STEVE MADDEN BERG
Domino's channable Royal Flora Holland
fit20 Fit in 20 minutes per week kabrita DOCTORS OF THE WORLD

4.5 / 5 on Capterra
Users Love Us
Leader SUMMER 2022
HAPPIEST USERS 2022
QUALITY CHOICE 2022
GetApp USER REVIEWS

Discover more at getmarvia.com

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