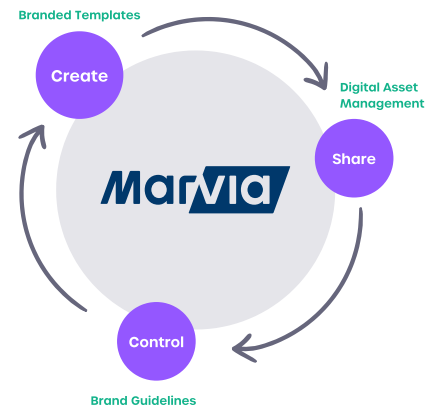


Marvia

Keeping marketing on-brand everywhere

Marvia is a cloud-based local marketing automation platform. Our software helps brands in more than 90 countries run campaigns easily and consistently across all partners and channels. Our tools reduce operational marketing costs and increase efficiency and output: producing more, while putting in less.

Our platform is modular; depending on the needs of your brand you can choose from various modules and add-ons.



Branded Templates

Features

- Real-time edit and preview: WYSIWYG
- Localization: multi-language, themes and styles per region/group
- Workflow: approval flow
- DNA: import data per store (e.g. number/size of POS, store hours, images)
- Ad/Banner creator: scale non-proportionally, custom InDesign export profiles

Digital Asset Management

Features

- Smart Search: tagging & metatagging
- Preview of all files including videoplay
- Define roles & permissions per user/group, restrict access to folders and collections
- Product detail view: shows all scraped metadata (e.g. size, format, DPI)
- Share: via transfer link, custom collections or channels

Brand Guidelines

Features

- Interactive Brand Manual (web-based)
- 100% on brand: font, heading & interaction
- Smart and fast content editing from CMS
- Content Referencing: connect brand identity to assets and templates
- HTML block integration

Add ons

Marketing Calendar

360° Campaign Distribution

Social Media (Paid & Organic)

Marketing Shop

Media Connector

Benefits Marvia

Software that works for your Brand. Control your marketing materials, while managing and publishing them on a local level.

- ✓ Over 14 years experience in DAM & Brand Management
- ✓ Trusted by over 80.000 users worldwide
- ✓ Easy to use, no graphical or technical knowledge required
- ✓ Focus on (global) brands that want to act on a local level



Discover more at getmarvia.com

Marvia

Get in touch with us

Address

Johan Huizingalaan 763A, Amsterdam

Phonenumber

+31 (0)20 716 28 10

Email

contact@getmarvia.com

Discover more at getmarvia.com

MarVIA