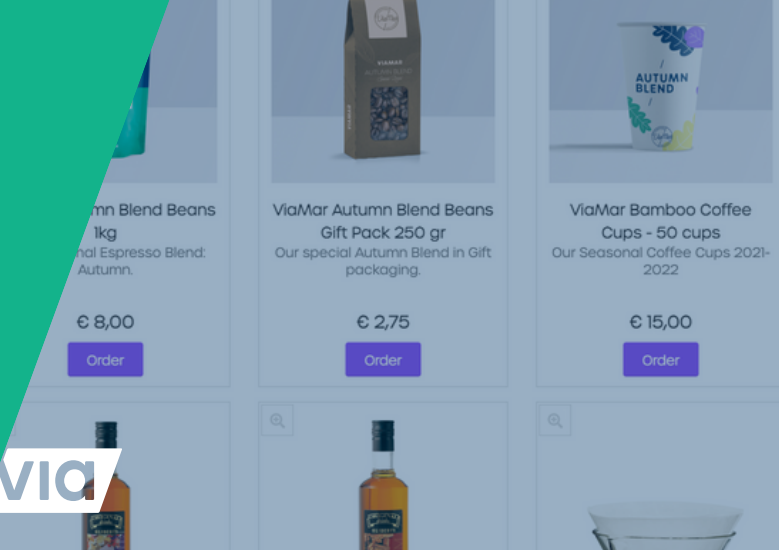


DATASHEET

Marketing Shop

Marvia



When you're working with local branches or partners, the order process of marketing materials can be time-consuming. From instructing suppliers to managing your stock: it is challenging to efficiently supply partners and keep and give overview.

With Marvia's Marketing Shop you'll bring all branded materials and store supplies – like posters, brochures, merchandise, giveaways, and local activation tools – in one central place. With the Marketing Shop, local branches and partners know exactly which marketing materials are available including the related costs. The shop is directly linked to the supplier, so manual ordering will be a thing of the past.

The advantages of the Marketing Shop

- **One central webshop for all your marketing materials**
Users can find all marcom materials in one central place that is available 24/7. The Marketing Shop works independently and can be connected with every supplier.
- **Integrated into your Brand Portal**
The Marketing Shop is seamlessly integrated into your Marvia Brand Portal. For example, a user can search for the needed communication material, when necessary edit this with Branded Templates and then immediately order at your printer. The user can also receive tracking information via the portal.
- **Less administrative hassle, more oversight**
Orders can be sent directly to suppliers to be fulfilled and shipped right to the user. This streamlined process removes the administrative overhead from the central team while still providing control and oversight. Approval workflows can be implemented, Co-op funds can be applied, and all transactions can be tracked and exported via the Analytics Dashboard.
- **Add-on: Reservations**
Do you have products for rental or lend, for example, brand activation materials or tradeshow booths? With our Reservations add-on, you can also easily add these to the shop. With the selection of day(s) and times, an automatic agenda, and delivery- and pick-up locations, you don't need to plan or arrange anymore.

Key Features

Pricing tools

(Graduated) prices and separated delivery costs for flexible pricing

Analytics

Rich insights into all orders within self-chosen periods

Export

Export orders and order amounts to .xlsx files

Stockmanager

Manage stocks and receive automatic low stock warnings

Integrations

Forward orders directly to suppliers via e-mail or API

Approval flow

Choose approvers to check products and orders for approval

Store DNA

Branch data including cost center are automatically filled at the delivery options

Order confirmation

Users immediately receive an order confirmation via e-mail

Track & Trace

Connect suppliers for package tracking

Discover for yourself how Marvia can help you centralize and distribute marketing materials.

Contact us

Request a demo

Discover more at getmarvia.com

Marvia