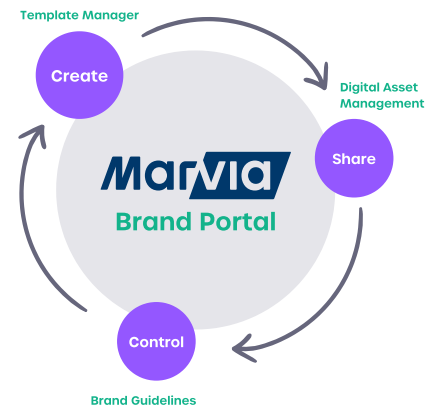


Marvia

Activating Local Marketing Potential

Marvia is a cloud-based automated marketing solution that helps brands in over 85 countries with consistent brand positioning while creating unique, customised content. Depending on your needs, you can build your own platform with our three Marvia blocks.

These blocks, can be acquired separately. However, if you are looking for a complete solution, our Brand Portal is the best match. In the portal, we merge our three modules to give you the ultimate marketing tool to grow your brand.



Template Manager

Features

- Real-time edit and preview: WYSIWYG
- Localization: multi-language, themes and styles per region/group
- Workflow: approval flow
- Social Integration: create social posts and publish directly or schedule on your timeline
- Ad/Banner creator: scale non-proportionally, custom InDesign export profiles
- DNA: import data per store (e.g. number/size of POS, store hours, images)

Digital Asset Management

Features

- Smart Search: tagging & metatagging
- Preview of all files including videoplay
- Auto convert files: from PDF to JPEG, or from Hi Res to Low Res
- Product detail view: shows all scraped metadata (e.g. size, format, DPI)
- Share: via transfer link, custom collections or channels
- Define roles & permissions per user/group, restrict access to folders and collections

Brand Guidelines

Features

- Interactive Brand Manual (web-based)
- 100% on brand: font, heading & interaction
- Smart and fast content editing from CMS
- Content Referencing: connect brand identity to assets and templates
- Share your brand
- HTML block integration

Benefits Marvia

Software that works for your Brand. Control your marketing materials, while managing and publishing them on a local level.

- ✓ Over 12 years experience in DAM & Brand Management
- ✓ Trusted by over 70.000 users worldwide
- ✓ Easy to use, no graphical or technical knowledge required
- ✓ Focus on (global) brands that want to act on a local level



Discover more at getmarvia.com



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MarVIA