

FACTSHEET

Digital Asset Management

Marvia



Are your employees spending a lot of time searching for the right files? Or are there often wrong or outdated logos, images or documents used because all files are fragmented across the organization? With a Digital Asset Management system (DAM), this is a thing of the past.

A DAM helps your company in organizing and sharing assets. In the DAM you can manage all your logos, images, videos, documents and other branding materials. Marvia's DAM is especially suitable for local marketing purposes; companies that have multiple (inter)national locations or branches and want to manage their branding materials centrally so that their decentralized users always have access to the correct brand materials.

The Benefits of Digital Asset Management

- **Find all brand files quickly and easily**
Because you can determine the folder structure and add meta tags to files yourself, your employees will find the files they are looking for in no-time.
- **Access to assets everywhere**
Because Marvia's DAM is web-based, you can log in on any device and get access to all materials.
- **Assets are always up-to-date**
With Marvia's DAM you manage all brand files from one central point. Because you determine which files are shown and who has access to them, employees will never use outdated or incorrect files again.
- **Save time and money**
Because assets are found much faster, you increase the time-to-market and save time and money.
- **Strengthen brand identity**
Because the branding materials are used consistently, you increase brand recognition and strengthen brand identity.

DAM Features

Smart Search

Easily find the right files using (meta)tagging

File preview

Preview all files including videoplay

Auto convert

Convert files from PDF to JPEG or from Hi Res to Low Res

Product detail weergave

Toont automatisch alle metadata zoals grootte, soort en DPI

Roles & permissions

Define which users have access to which assets

Related items

Pair assets that are related to each other

Share

Share files quickly through links, channels or custom groups

Want to know more?

Discover how Marvia's DAM can help your company centralize marketing materials, make your teams more efficient and strengthen your brand identity.

Contact us

Request a demo

Discover more at getmarvia.com

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