

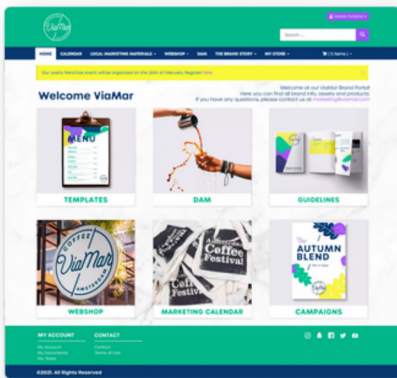
# Marvia

## All-in-1 platform for Hospitality Marketing

Hospitality brands face unique challenges in reaching customers and driving sales in local markets while striving for brand consistency across their location network.



Marvia's cloud-based hospitality marketing portal maximizes productivity and brand consistency with centralized control and local customization and deployment.



### Marvia Benefits

- ✓ Diverse market experience with users in over 90 countries
- ✓ Automate the content creation process
- ✓ Aligns national-to-local marketing strategy
- ✓ Stops repetitive marketing requests from draining your resources
- ✓ Boosts partner participation and shares winning strategies
- ✓ Localizes your content at scale but with a smaller workload

### Solution

Marvia is a scalable solution for brands that want to streamline their marketing operations. Explore the most important features for success below:

<b>Digital Asset Management</b> Finding that one asset you were looking for in minutes, not hours	<b>Dynamic Templates</b> Customized content at scale with automation	<b>Marketing Shop</b> Seamlessly order promo materials, bypass admin overhead
<b>Marketing Calendar</b> Streamline campaign execution, without long email threads or PDFs	<b>Local Distribution</b> Easy local content distribution, without sacrificing brand consistency	<b>Workflows</b> Accelerate approvals & processes, without compromising quality

### Don't take our word for it

"We are incredibly happy to be able to give our franchise partners the opportunity to receive customized marketing materials in a simple way. In addition, the platform not only facilitates our work in marketing through dynamic adaptations and automation but also helps our partners, such as our creative agency, to deliver faster and with greater quality assurance. We are sure that this will enable us to further advance our marketing and sales goals."

Ulrike Samsel - Head of Marketing / New York Pizza Germany



Discover more at [getmarvia.com](https://getmarvia.com)



# Get in touch with us

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**MarVIA**