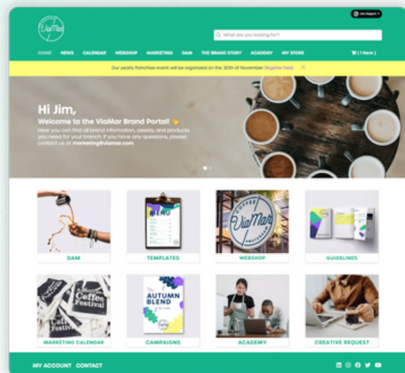




Empower your franchisees. Protect your brand. Grow per-unit sales

Franchise marketing is tough. Every location needs to engage its local community, but HQ still has to safeguard the brand. Without the right system, the result is off-brand materials, slow approvals, and missed revenue opportunities.

Marvia makes it simple. Our platform combines centralized brand control with easy local customization. The result? Faster campaigns, consistent branding, and franchisees empowered to drive higher per-unit sales.



Marvia Benefits

- ✓ **Boost per-unit sales:** active franchisees drive higher revenue
- ✓ **One central hub:** all assets, campaigns & materials in one place
- ✓ **Empower local owners:** launching on-brand campaigns fast
- ✓ **Save time & costs:** automate workflows, cut down on one-off requests
- ✓ **Scale easily:** works for 50 to 5,000+ locations
- ✓ **Drive local engagement:** connect authentically with communities

🚀 **57%** more marketing deployed YoY

🕒 **40%** avg. reduction HQ workload

Solution

Marvia is a **scalable solution** for franchises that want to **streamline their marketing operations**. Explore some of our top features below:

Digital Asset Management

Stop hunting for files: all assets stored, tagged and accessible

Dynamic Templates

Customized content at scale with a smaller workload

Marketing Shop

Order promo materials, and bypass admin overhead

@ Social Campaigns

Hyperlocal social meets creative automation for real impact

Marketing Calendar

Streamline campaign execution without long email threads or PDFs

Workflows

Accelerate approvals & processes, without compromising quality

What our customers say

"Stores active locally see better performance: in sales, orders, and profitability"

Domino's

"Always a solution, never a 'no'. That's true partnership"

KidStrong

"Far superior to the other platforms we vetted."

Jeremiah's Italian Ice



Ready to give your franchise network marketing superpowers?

DISCOVER OUR PLATFORM
IN 90 SECONDS

